



2021 Parelli Foundation Sponsorship Opportunities

Make a mark on our mission throughout the year! Your sponsorship supports our programs, changing the lives of both horses and the people who love them.

Gallop Level: \$5,000

- Sponsor produced video on social media - three posts
- Guest blog spot - submit educational article for Parelli Foundation blog and newsletter
- Social media - six mentions with links on Facebook, Twitter, and Instagram
- Logo and link on Parelli Foundation website homepage as Gallop Sponsor for one year
- Your company's own email blast campaign to over 4,600 subscribers

Canter Level Sponsor: \$3,000

- Sponsor produced video ad on social media – two posts
- Guest blog spot - submit educational article for Parelli Foundation blog
- Social media - three mentions with links on Facebook, Twitter and Instagram
- Logo and link on Parelli Foundation website homepage as Canter Sponsor for one year
- Logo and link in email blast campaign to over 4,600 subscribers

Trot Level Sponsor: \$2,000

- Sponsor produced video ad on social media – one post
- Social media - three mentions with links on Facebook, Twitter, and Instagram
- Guest blog spot - submit educational article for Parelli Foundation blog
- Logo and link on Parelli Foundation website homepage as Trot Sponsor for one year
- Logo and link email blast to over 4,600 subscribers

Running Walk Level Sponsor: \$1,000

- Social media - one mention with link on Facebook, Twitter, and Instagram
- Guest blog spot - submit educational article for Parelli Foundation blog
- Logo on Parelli Foundation website homepage as Walk Sponsor for one year
- Logo and link in email blast to over 4,600 subscribers

The Parelli Foundation is a unique conduit between those who wish to help the world of horses and programs that passionately support those causes. With your support, we can continue to increase our impact on both horses and humans, which is especially important during this challenging time. Since our inception in 2013, we have *provided grants and scholarships totaling nearly \$725,000!*